

ibus plc.

### Vision Statement

15/12/2010

Create a new network of passenger services for the Ireland of today linking it with the Ireland of tomorrow.

# Goal and Objective

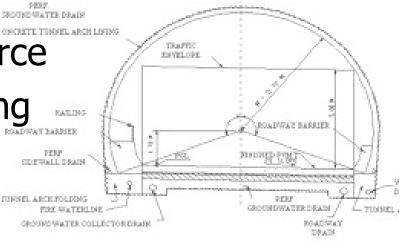
Generate 10s of 1,000 of jobs

Major stimulus to recovery

Pivotal to Europe

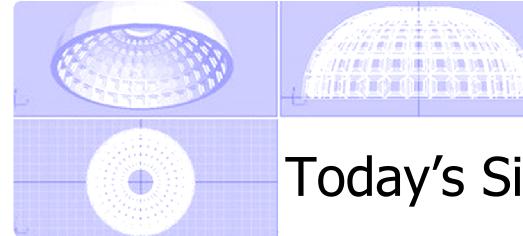
HALI

- Use Irish natural resource
- Attract major EU funding



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DOM



### Today's Situation

- Limited access
- Limited financial resources
- Based on structures developed 75 years ago
- No competition
- No focal point



# How Did We Get Here?

- Representational model ineffective
- Bus/Coach industry incapacity to deliver
- Protected status of existing routes
- Transport of last resort
- Dependence on State funding
- "cut the service" solution

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# **Available Options**

### Immediately:

National Bus Terminus

- Additional National network of routes
- Identifiable cohesive private sector alternative
- No requirement for State funding

### Longer Term:

Connection to Europe via <u>Cuchulann Tunnel\*</u>

# Recommendation

 Initially grant "block" of route licences to ibus plc. serving National Bus Terminus to include Cuchulann Tunnel\*

- ibus plc. can source funding for National Bus Terminus
- Divert relevant existing routes to National Bus Terminus
- Act now!

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